



NEWS RELEASE

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Wade Park in Frisco Signs iPic Theaters and Pinstripes Bowling, Bocce, Bistro

Premier Venues to Headline Entertainment at High-End Development Anchored by Whole Foods Market

DALLAS (August 19, 2014) – iPic Theatres and Pinstripes, Inc. will headline entertainment at the Wade Park development in fast-growing suburban Frisco, Texas, announces developer Thomas Land & Development. The expansive 110-acre mixed-use center located at the Dallas North Tollway and Lebanon Road is set to open in Spring 2016, anchored by Whole Foods and merging upscale retail, fine dining, entertainment, hotels, commercial office space, and residential housing.

“iPic Entertainment and Pinstripes represent important milestones in our plans for Wade Park -- one of the region’s foremost developments set in one of the most in-demand locations,” said Stan Thomas, president & founder of Thomas Land & Development. “Anchored by Whole Foods Market, we are creating an exceptional center for people to live, work, shop and play in this growing community. Both iPic and Pinstripes bring fresh, luxury entertainment and dining concepts, with something to appeal to everyone, whether for a family, date night or social gathering.”

iPic Theaters

iPic Entertainment will bring a 604-seat luxury movie theater and dining escape with the planned iPic Theaters at Wade Park. The 45,000 square-foot theater will feature nine screening rooms outfitted with the latest in digital and sound technology, set in a plush stadium-seating environment. Gourmet in-theatre dining, drinks and concessions will be offered through iPic’s Tanzy, with a diverse, locally sourced gourmet menu created by renowned, James Beard-recognized Chef Sherry Yard.

“We are thrilled to be a part of Wade Park, offering a premier entertainment opportunity for guests looking to dine and enjoy a movie in ultimate comfort and style, with many options to tailor their experience,” said Hamid Hashemi, president and CEO of iPic Entertainment. “As our second location opening in North Texas, we know that our unique luxury iPic Theater concept will be a hit in Frisco.”

Pinstripes

Pinstripes will occupy 32,000 square feet of first and second floor indoor/outdoor space, and will bring a fresh new dining and entertainment venue to Frisco and the surrounding communities. The venue will feature an exceptional Italian and American cuisine and wine cellar, sixteen bowling lanes, ten indoor and outdoor bocce courts, outdoor patios and fire pits, and event space accommodating 20 to 600 people. Guests can curl up with a blanket in front of the outdoor fireplace with a cocktail or gather with friends for an evening of bowling/bocce and dinner. This will be the first location for Pinstripes in the Texas market, with other current locations in Northbrook, South Barrington and Oak Brook, Illinois; Edina, Minnesota; Georgetown, D.C.; and Overland Park, Kansas.

"Wade Park is a first-class and innovative development, and we are excited to work with Thomas Land & Development to design and construct our unique and sophisticated entertainment and dining venue", stated Dale Schwartz, Pinstripes Founder/CEO. "This multi-use development combines shopping, dining, hotels, office and entertainment uses that positions it as a community gathering spot for surrounding communities, and our 'strikingly good food and fun,' adds another one-of-a-kind activity to the mix."

Thomas Land & Development is planning to break ground on the Wade Park development later this summer, with the first phase – including Whole Foods Market, iPic Theaters and Pinstripes -- to open in Spring 2016.

About Wade Park

An expansive 110-acre mixed-use development, Wade Park will bring the big-city lifestyle to suburban Frisco, Texas -- one of the top-three fastest-growing communities in the nation. Set to open in Fall 2015, Wade Park will feature approximately 600,000 square feet of specialty retail, anchored by a 45,000 square-foot Whole Foods Market, plus premier entertainment venues including iPic Theaters and Pinstripes Bowling, Bocce, Bistro. Wade Park will also feature luxury hotels, up to 6 million square feet of commercial office space, and stylish luxury apartments, condominiums, and single-family homes. Developer Thomas Land & Development, LLC. purchased the property from the Wade family, a prominent local family who owned the land for more than 100 years. For leasing information, please contact Beth Bradford with b2 & company at beth@b2andcompany.com or Michael Nagy with United Commercial Realty at jmnagy@ucurban.com. For Wade Park updates and information, visit www.wadeparkfrisco.com